RUN A SMALL BUSINESS IN THE UAE?

Get found, checked and chosen online.

30 minutes a week. Under 100 AED a month.

Found	**Google, AI answers, "best of" lists** Other websites mention you
Checked	**Reviews, your website, recent posts** Every review gets a reply
Chosen	**Price, hours, one tap to WhatsApp** Nothing left to guess

WHY IT MATTERS

Customers check before they choose.

AI and Google make the shortlist. Reviews and your own pages decide who gets the call.

43%

of shoppers use AI to help decide what to buy

Tabby shopping survey, UAE and Saudi, 2026

30%

fully trust what AI recommends

Same survey. Another 43% say they might.

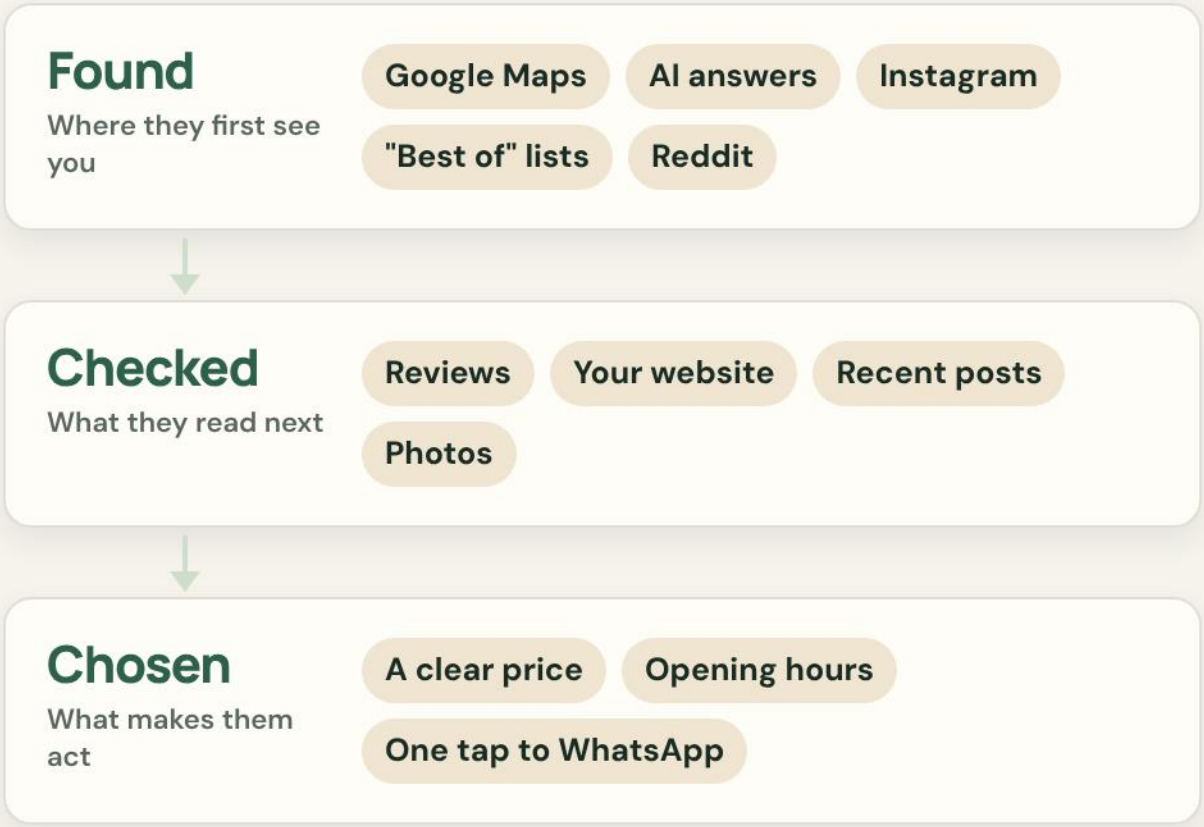
69%

name other customers' reviews as a top source before buying

Kearney consumer study, UAE, 2022

THE CUSTOMER'S PATH

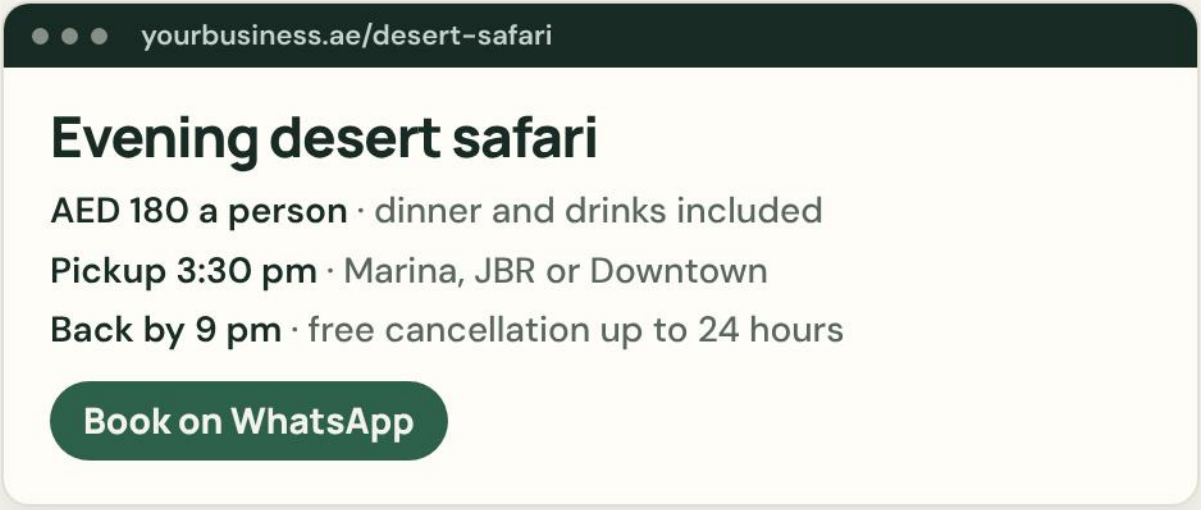
Found, checked, then chosen.



Part 1 made you easy to read. This part gets you talked about, then makes the decision easy.

YOUR WEBSITE IS THE HUB

One page that answers everything.



- One page per product or service, with the price written out
- Claude drafts the pages from your fact sheet
- No website yet? Start with your Google profile. Post 13 shows how Claude builds a site.

GET MENTIONED

Be where AI found your competitors.

Sources AI quoted — Sample from the Part 1 check

"10 best desert safaris in Dubai", travel blog — You're missing
Names Tour company A and B

Dubai tour operators directory — You're missing
Free listing

Partner hotel's "things to do" page — Ask them
Lists two tour companies

Reddit thread: "safari recommendations?" — Reply
Answer as yourself, openly

Google counts "how many websites link to your business". Claude drafts each request. You send it.

Google Business Profile help

GET REVIEWED

Every review gets a reply.

Sara M. · Google review ★★☆☆☆

Great desert, but pickup was 40 minutes late and nobody called.

CLAUDE'S DRAFT · WAITING FOR YOUR YES

Sara, thank you, and sorry about the wait. You should have had a call. We've changed how we time Marina pickups. Could you WhatsApp us on [number]? We'd like to hear the rest.

This month: **Pickup late × 3** **Great guide × 7** **Good food × 5**

- ✓ Ask every happy customer for a review. Post 01 shows how.
- ✓ It reads the reviews it can see online. Paste in any it can't.

STAY ACTIVE

A week of posts, in your style.

This week — Drafts, waiting for your yes

Mon · Desert safari at sunset
Instagram and Facebook post — Post

Wed · Dhow dinner cruise
Instagram and Facebook post — Post

Thu · Five new photos
Google Business Profile — Google

Fri · Hatta for the long weekend
Instagram and Facebook post — Post

- Claude learns your look and voice once, from your website link
- Tell it your offers and dates, like National Day on 2 December
- You get the week's posts ready to schedule, free, in Meta Business Suite
- The full Instagram setup is in Post 06

THE MONDAY ROUTINE

30 minutes a week.

10 minutes

Reviews

Read each drafted reply next to its review. Approve, change or skip.

10 minutes

Mentions

Send one or two of the drafted requests to lists and partners.

10 minutes

Posts

Approve the week's drafts and schedule them.

1× a month

Rerun the Part 1 check

Same questions to AI. See who comes up now.

WHAT IT COSTS

About 73 AED a month.

Claude Pro
Includes the Small Business plugin in the Claude desktop app.
AED 73

Google Business Profile, Bing Places
Listings, photos and review replies.
Free

Meta Business Suite
Schedule Instagram and Facebook posts.
Free

Canva
Free for simple designs. Using your own photos in Claude's designs needs Canva Pro.
Free

Under 100 AED a month

List prices, November 2026. Canva Pro is extra if you choose it.

THE PROMPT

Copy this into Claude.

Every Monday, with the Small Business plugin installed.

PROMPT

It's Monday for your business.
1. Draft a reply to every new Google and Facebook review. I'll paste the rest.
2. From last month's check, list the sites AI quoted that name our competitors but not us, and draft a short request to each.
3. Plan this week's posts from our products and offers, in our voice.

Show me everything first. Don't post, send or reply without my yes.

The full version is in the guide on wkl.ae.

GUARDRAILS

What it never does.

It never

- Posts, sends or replies without your yes
- Writes reviews, or posts as a fake customer, on Reddit or anywhere
- Offers a refund, discount or freebie you haven't agreed

It checks first

- Shows each reply next to the review it answers
- Uses only prices you've given it

You approve

- Every reply, one by one, and every request before it's sent
- A person reads anything in Arabic before it goes out

YOUR ONLINE PRESENCE, IN SIX GUIDES

All free on wkl.ae.

Found	**Post 14 · AI visibility manager** Google, Bing and AI answers read you right
Talked about	**Post 15 · this one** Mentions, review replies and a Monday routine
Reviewed	**Post 01 · Customer reviews on autopilot** Ask every happy customer
Active	**Post 06 · AI social media manager** Instagram, planned and posted
Contacted	**Post 12 · WhatsApp front desk** Answers enquiries, even at midnight
Built	**Post 13 · Web content developer** Your website, kept up to date

Link in the first comment. Follow for more.